

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348

Flight Dates	Order #	Alt Order #
10/08/12 - 11/06/12	941893	06268328

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/30/12	11/01/12	WPBF News 25 Mornings	6-7AM	-T-T---	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-006HD	\$550.00 NM
2	WPBF	Th	11/01/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00 NM
6	10/29/12	11/02/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/29/12	8:29 AM	Good Morning America	7-9AM	:30	MS3TV-12-004HD	\$550.00 NM
2	WPBF	Tu	10/30/12	7:00 AM	Good Morning America	7-9AM	:30	MS3TV-12-006HD	\$550.00 NM
3	WPBF	W	10/31/12	7:42 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00 NM
1	WPBF	Th	11/01/12	7:59 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00 NM
5	WPBF	F	11/02/12	7:43 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00 NM
14	10/30/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	-T-T---	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-006HD	\$350.00 NM
2	WPBF	Th	11/01/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-007HD	\$350.00 NM
22	10/29/12	11/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWT---	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWT---	4	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-004HD	\$1,050.00 NM
1	WPBF	Tu	10/30/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-006HD	\$1,050.00 NM
3	WPBF	W	10/31/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-007HD	\$1,050.00 NM
4	WPBF	Th	11/01/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-007HD	\$1,050.00 NM
26	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									



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941893-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	348

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	MS3TV-12-007HD	\$1,600.00 NM
2	WPBF	F	11/02/12		Wheel Of Fortune	7-7:30PM	:00		\$1,600.00 NM
Credited									
30	10/31/12	11/01/12	Jeopardy	7:30-8PM	--WT---	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WT---	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:53 PM	Jeopardy	7:30-8PM	:30	MS3TV-12-007HD	\$1,700.00 NM
2	WPBF	Th	11/01/12	7:41 PM	Jeopardy	7:30-8PM	:30	MS3TV-12-007HD	\$1,700.00 NM
34	10/30/12	11/01/12	M-SUN WPBF News 25 @ 11-11:35PM		-T-T---	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-006HD	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-007HD	\$1,000.00 NM
42	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-007HD	\$450.00 NM
46	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:57 PM	Sat 7pm News	7-730pm	:30	MS3TV-12-007HD	\$800.00 NM
LR - Football									
65	11/03/12	11/03/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		ABC College Football	12-330pm	:00		\$1,000.00 NM
Credited									
67	10/29/12	11/03/12	WPBF News 25 @ Noon 12pm-1230pm		MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-007HD	\$350.00 NM
69	10/29/12	11/03/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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INVOICE

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941893-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	10/29/12	11/03/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$350.00 NM
Credited									
1	WPBF	Th	11/01/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	MS3TV-12-007HD	\$350.00 NM
72	10/29/12	11/03/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	MS3TV-12-006HD	\$350.00 NM
73	11/02/12	11/05/12	M-F 3-4P	M-F 3-4P	M---F--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	MS3TV-12-007HD	\$800.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	MS3TV-12-007HD	\$800.00 NM
74	11/02/12	11/02/12	M-F 5pm News	5-6pm	----F--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:41 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-007HD	\$900.00 NM
75	11/02/12	11/02/12	Nightline	1135-1205AM / 123	----F--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:54 PM	Nightline	1135-1205AM / 123	:30	MS3TV-12-007HD	\$700.00 NM
76	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-007HD	\$1,000.00 NM
77	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MS3TV-12-007HD	\$320.00 NM
78	11/02/12	11/02/12	ACCESS HOLLYWOOD	106x-136x	----F--	:30	2	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	2	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	1:17 AM	ACCESS HOLLYWOOD	106x-136x	:30	MS3TV-12-007HD	\$15.00 NM
2	WPBF	F	11/02/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	MS3TV-12-007HD	\$15.00 NM



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941893-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,600.00
<u>Agency Commission</u>	\$3,390.00
<u>Net Amount Due</u>	\$19,210.00

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3970 RCA Boulevard
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Blauvelt, NY 10913

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Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348

Flight Dates	Order #	Alt Order #
10/08/12 - 11/06/12	941893	06268328

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/25/12	WPBF News 25 Mornings	6-7AM	-T-T---	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-004HD	\$550.00 NM
2	WPBF	Th	10/25/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-004HD	\$550.00 NM
3	10/08/12	10/12/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
1	WPBF	Tu	10/09/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
5	WPBF	W	10/10/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
3	WPBF	Th	10/11/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
4	WPBF	F	10/12/12	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
4	10/15/12	10/17/12	WPBF News 25 Mornings	6-7AM	M-W----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-W----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
2	WPBF	W	10/17/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-002	\$550.00 NM
5	10/22/12	10/26/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/22/12	7:58 AM	Good Morning America	7-9AM	:30	MS3TV-12-004HD	\$550.00 NM
5	WPBF	Tu	10/23/12	7:49 AM	Good Morning America	7-9AM	:30	MS3TV-12-005HD	\$550.00 NM
3	WPBF	W	10/24/12	7:25 AM	Good Morning America	7-9AM	:30	MS3TV-12-005HD	\$550.00 NM
1	WPBF	Th	10/25/12	7:49 AM	Good Morning America	7-9AM	:30	MS3TV-12-005HD	\$550.00 NM
2	WPBF	F	10/26/12	8:30 AM	Good Morning America	7-9AM	:30	MS3TV-12-004HD	\$550.00 NM
7	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	10	\$550.00	NM



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Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	10	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	M	10/08/12	7:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
1	WPBF	M	10/08/12	8:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
8	WPBF	Tu	10/09/12	7:58 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
2	WPBF	Tu	10/09/12	8:30 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
7	WPBF	W	10/10/12	7:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
3	WPBF	W	10/10/12	8:29 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
10	WPBF	Th	10/11/12	7:50 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
4	WPBF	Th	10/11/12	8:45 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
5	WPBF	F	10/12/12	7:25 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
9	WPBF	F	10/12/12	8:48 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
8	10/15/12	10/19/12	Good Morning America	7-9AM	MTWTF--	:30	5	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	7:29 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
1	WPBF	Tu	10/16/12	8:47 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
5	WPBF	W	10/17/12	7:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-002	\$550.00 NM
4	WPBF	Th	10/18/12	8:53 AM	Good Morning America	7-9AM	:30	MS3TV-12-004HD	\$550.00 NM
2	WPBF	F	10/19/12	7:29 AM	Good Morning America	7-9AM	:30	MS3TV-12-004HD	\$550.00 NM
9	10/08/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	5	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/08/12	9:40 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$450.00 NM
2	WPBF	Tu	10/09/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$450.00 NM
3	WPBF	W	10/10/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$450.00 NM
1	WPBF	Th	10/11/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$450.00 NM
4	WPBF	F	10/12/12	9:12 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-002	\$450.00 NM
10	10/22/12	10/26/12	The View	11A-12PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	10:58 AM	The View	11A-12PM	:30	MS3TV-12-004HD	\$800.00 NM
1	WPBF	W	10/24/12	10:59 AM	The View	11A-12PM	:30	MS3TV-12-004HD	\$800.00 NM
3	WPBF	Th	10/25/12	10:59 AM	The View	11A-12PM	:30	MS3TV-12-004HD	\$800.00 NM
5	WPBF	F	10/26/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-005HD	\$800.00 NM
11	10/15/12	10/19/12	The View	11A-12PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/17/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
2	WPBF	W	10/17/12	11:36 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
4	WPBF	Th	10/18/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-005HD	\$800.00 NM
5	WPBF	F	10/19/12	10:58 AM	The View	11A-12PM	:30	MS3TV-12-005HD	\$800.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	348

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/12/12	The View	11A-12PM	MTWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/08/12	11:33 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
2	WPBF	W	10/10/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
3	WPBF	Th	10/11/12	11:00 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
1	WPBF	F	10/12/12	10:58 AM	The View	11A-12PM	:30	MS3TV-12-002	\$800.00 NM
13	10/22/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-005HD	\$350.00 NM
3	WPBF	Tu	10/23/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-005HD	\$350.00 NM
1	WPBF	W	10/24/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-005HD	\$350.00 NM
5	WPBF	Th	10/25/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$350.00 NM
Credited									
4	WPBF	F	10/26/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-004HD	\$350.00 NM
15	10/08/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
5	WPBF	Tu	10/09/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
2	WPBF	W	10/10/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
4	WPBF	Th	10/11/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
3	WPBF	F	10/12/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
16	10/15/12	10/19/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
4	WPBF	Tu	10/16/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
2	WPBF	W	10/17/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-002	\$350.00 NM
5	WPBF	Th	10/18/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-004HD	\$350.00 NM
3	WPBF	F	10/19/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-004HD	\$350.00 NM
17	10/08/12	10/12/12	Dr. Oz	4-5p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	4:56 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$1,000.00 NM
1	WPBF	Tu	10/09/12	4:14 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$1,000.00 NM
5	WPBF	W	10/10/12	4:55 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$1,000.00 NM
3	WPBF	Th	10/11/12	4:11 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$1,000.00 NM
4	WPBF	F	10/12/12	4:13 PM	Dr. Oz	4-5p	:30	MS3TV-12-002	\$1,000.00 NM
18	10/22/12	10/25/12	M-F 5pm News	5-6pm	M-WT---	:30	3	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
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4	WPBF	F	10/12/12	5:57 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-002	\$900.00 NM																																																																																
21	10/22/12	10/25/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	MTWT---	:30	4	\$1,050.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>MTWT---</td><td>4</td><td>\$1,050.00</td><td colspan="4"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>2</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>MS3TV-12-004HD</td><td>\$1,050.00 NM</td></tr> <tr> <td>1</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>6:10 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>MS3TV-12-004HD</td><td>\$1,050.00 NM</td></tr> <tr> <td>3</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>6:21 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>MS3TV-12-004HD</td><td>\$1,050.00 NM</td></tr> <tr> <td>4</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>MS3TV-12-004HD</td><td>\$1,050.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	MTWT---	4	\$1,050.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WPBF	M	10/22/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-004HD	\$1,050.00 NM	1	WPBF	Tu	10/23/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-004HD	\$1,050.00 NM	3	WPBF	W	10/24/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-004HD	\$1,050.00 NM	4	WPBF	Th	10/25/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS3TV-12-004HD	\$1,050.00 NM										
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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK	348

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/15/12	10/18/12	WPBF News 25 @ 6:00PM-6:30PM	6:30PM	MTWT---	:30	4	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/18/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS3TV-12-004HD \$1,050.00 NM									
25	10/22/12	10/25/12	Wheel Of Fortune	7-7:30PM	MTWT---	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/22/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-005HD \$1,600.00 NM									
4 WPBF Tu 10/23/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-005HD \$1,600.00 NM									
2 WPBF W 10/24/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-005HD \$1,600.00 NM									
3 WPBF Th 10/25/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-005HD \$1,600.00 NM									
27	10/08/12	10/12/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
3 WPBF Tu 10/09/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
2 WPBF W 10/10/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
4 WPBF Th 10/11/12 6:59 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
5 WPBF F 10/12/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
28	10/15/12	10/18/12	Wheel Of Fortune	7-7:30PM	MTWT---	:30	4	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 7:14 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
3 WPBF Tu 10/16/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
2 WPBF W 10/17/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-002 \$1,600.00 NM									
4 WPBF Th 10/18/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 MS3TV-12-005HD \$1,600.00 NM									
29	10/22/12	10/26/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 MTWTF-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/22/12 7:54 PM Jeopardy 7:30-8PM :30 MS3TV-12-004HD \$1,700.00 NM									
3 WPBF Tu 10/23/12 7:33 PM Jeopardy 7:30-8PM :30 MS3TV-12-004HD \$1,700.00 NM									
1 WPBF W 10/24/12 Jeopardy 7:30-8PM :00 \$1,700.00 NM									
Credited									
4 WPBF Th 10/25/12 7:53 PM Jeopardy 7:30-8PM :30 MS3TV-12-004HD \$1,700.00 NM									
5 WPBF F 10/26/12 7:34 PM Jeopardy 7:30-8PM :30 MS3TV-12-005HD \$1,700.00 NM									
31	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/08/12 7:41 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM									
1 WPBF Tu 10/09/12 7:34 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM									
2 WPBF W 10/10/12 7:41 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM									
5 WPBF Th 10/11/12 7:35 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM									
4 WPBF F 10/12/12 7:41 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
32	10/15/12	10/19/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 7:42 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM 3 WPBF Tu 10/16/12 7:53 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM 4 WPBF W 10/17/12 7:41 PM Jeopardy 7:30-8PM :30 MS3TV-12-002 \$1,700.00 NM 2 WPBF Th 10/18/12 7:41 PM Jeopardy 7:30-8PM :30 MS3TV-12-004HD \$1,700.00 NM 5 WPBF F 10/19/12 Jeopardy 7:30-8PM :00 \$1,700.00 NM Credited									
33	10/22/12	10/24/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTW----	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTW---- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 10/22/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-005HD \$1,000.00 NM 2 WPBF Tu 10/23/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-005HD \$1,000.00 NM 1 WPBF W 10/24/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-004HD \$1,000.00 NM									
35	10/08/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 10/08/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 1 WPBF Tu 10/09/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 3 WPBF W 10/10/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 5 WPBF Th 10/11/12 11:35 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 4 WPBF F 10/12/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM									
36	10/15/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	M-W-F--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-W-F-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 2 WPBF W 10/17/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-002 \$1,000.00 NM 3 WPBF F 10/19/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MS3TV-12-005HD \$1,000.00 NM									
37	10/23/12	10/25/12	Nightline	11:35-12:05AM	-TWT---	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/23/12 11:55 PM Nightline 11:35-12:05AM :30 MS3TV-12-004HD \$700.00 NM 1 WPBF W 10/24/12 12:01 AM Nightline 11:35-12:05AM :30 MS3TV-12-005HD \$700.00 NM 3 WPBF Th 10/25/12 12:01 AM Nightline 11:35-12:05AM :30 MS3TV-12-005HD \$700.00 NM									
38	10/15/12	10/18/12	Nightline	11:35-12:05AM	M-WT---	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M-WT--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/15/12 12:01 AM Nightline 11:35-12:05AM :30 MS3TV-12-002 \$700.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
38	10/15/12	10/18/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	M-WT---	:30	3	\$700.00	NM																																																																														
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>11:53 PM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>MS3TV-12-002</td><td>\$700.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/18/12</td><td>12:02 AM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>MS3TV-12-005HD</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	W	10/17/12	11:53 PM	Nightline	11:35-12:05AM	:30	MS3TV-12-002	\$700.00	NM	2	WPBF	Th	10/18/12	12:02 AM	Nightline	11:35-12:05AM	:30	MS3TV-12-005HD	\$700.00	NM																																													
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40	10/13/12	10/13/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	:30	1	\$650.00	NM																																																																														
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41	10/27/12	10/27/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																																																														
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1	WPBF	Sa	10/27/12	8:45 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-004HD	\$450.00	NM																																																																													
43	10/13/12	10/13/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																																																														
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1	WPBF	Sa	10/13/12	8:08 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-002	\$450.00	NM																																																																													
44	10/20/12	10/20/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																																																														
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1	WPBF	Sa	10/20/12	8:29 AM	Sat 8-9am News	Sat 8-9am	:30	MS3TV-12-004HD	\$450.00	NM																																																																													
45	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM																																																																														
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1	WPBF	Sa	10/27/12		Sat 7pm News	7-730pm	:00		\$800.00	NM																																																																													
Credited																																																																																							
48	10/20/12	10/20/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----1-	:30	1	\$800.00	NM																																																																														
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Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$800.00 NM
	Credited								
50	10/20/12	10/20/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$800.00 NM
	Credited								
52	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:43 AM	Sun 6-7am News	Sun 6-7am	:30	MS3TV-12-004HD	\$180.00 NM
53	10/21/12	10/21/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:30 AM	Sun 6-7am News	Sun 6-7am	:30	MS3TV-12-004HD	\$180.00 NM
54	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	MS3TV-12-002	\$180.00 NM
55	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-005HD	\$650.00 NM
56	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	7:53 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-005HD	\$650.00 NM
57	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:49 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MS3TV-12-002	\$650.00 NM
58	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
	10/22/12	10/28/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	MS3TV-12-004HD	\$450.00 NM
59	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	MS3TV-12-004HD	\$450.00 NM
60	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	MS3TV-12-002	\$450.00 NM
61	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:57 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-005HD	\$800.00 NM
62	10/21/12	10/21/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:40 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-005HD	\$800.00 NM
63	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:56 PM	Sun 630pm News	630-7pm	:30	MS3TV-12-002	\$800.00 NM
64	10/20/12	10/20/12	Miami vs. FSU College Fc8-1130P		-----S-	:30	1	\$3,250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$3,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:59 PM	Miami vs. FSU College Football	8-1130P	:30	MS3TV-12-005HD	\$3,250.00 NM
66	10/22/12	10/26/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/22/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	MS3TV-12-004HD	\$350.00 NM
1	WPBF	W	10/24/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	MS3TV-12-004HD	\$350.00 NM
68	10/27/12	10/27/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941893-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK	348	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/27/12	10/27/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:45 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	MS3TV-12-005HD	\$1,000.00 NM
LR - Football									
70	10/25/12	10/26/12	M-F 5pm News	5-6pm	---TF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:56 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-005HD	\$900.00 NM
71	10/25/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-005HD	\$350.00 NM
Total Spots							159		

Payment Terms 30 Days

Gross Total	\$137,290.00
Agency Commission	\$20,593.50
Net Amount Due	\$116,696.50